

ALLIE NYE

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112 New Village Greene Drive, Honey Brook PA, 19344

Bachelor's Degree of Arts in Global Media, Minor Historical Studies

Phi Beta Delta International Scholar

PROFILE

- ❑ Passionate about creating visual content & working with a collaborative, innovative team
- ❑ Experienced in using the Adobe Creative Suite, all social media platforms, & WordPress
- ❑ Excellent multi-tasking, organizational, and communication skills

EDUCATION

Arcadia University - Glenside, PA, Graduated May 2020

Study Abroad Experience - London, England at the University of Westminster

Study Abroad Experience - Brisbane, Australia at Queensland University of Technology

PROFESSIONAL EXPERIENCE

Arcadia University Center for Teaching, Learning, & Mentoring, Creative

Summer Fellow - Glenside, PA - June - Aug. 2020

- ❑ Created and designed graphics with consistent messaging & visual themes
- ❑ Produced and edited multiple video projects that increased website traffic
- ❑ Designed content to effectively communicate the University's brand & message

Eagle Tavern, Social Media Coordinator - Chester Springs, PA -

Sept. 2017 - May 2020

- ❑ Created and published promotional content to the restaurant's social platforms
- ❑ Increased online following & in-person patronage through social media campaigns
- ❑ Designed collateral marketing materials like brochures, flyers, and menus

Arcadia University Department of Media & Communication, Website Editor -

Glenside, PA - Sept. 2017 - May 2020

- ❑ Worked directly with clients to execute their creative vision for each of their webpages
- ❑ Designed multiple webpages on WordPress for the Department's Senior Thesis Site
- ❑ Managed multiple projects at once with maximum efficiency

Philadelphia Animal Welfare Society, Social Media Intern - Philadelphia, PA -

June - Dec. 2019

- ❑ Curated, scheduled, and published content for the shelter's Instagram page
- ❑ Wrote succinct animal bios to peak potential adopters curiosity in adopting
- ❑ Captured engaging content of adoptable animals through photography & film

ADDITIONAL EXPERIENCE

LocoMag, AV Room Editor & Contributor - Philadelphia, PA - Aug. 2019 - May 2020

Arcadia University Study Abroad Mentorship Program, Outreach Coordinator

& Mentor - Glenside, PA - Aug. 2019 - May 2020